

Society for Nutrition Education  
Board of Directors Meeting  
September 9-10, 2006  
Crown Plaza at Union Station, Indianapolis, Indiana

Saturday September 9, 2006

**Present:** Martha Archuleta, Garry Auld, Susan Baker, Linda Berlin, Shirley Gerrior, Debra Keenan, LeeAnn Mandrillo, Robin Orr, and Barbara Sutherland; Ardyth Gillespie, ex officio; Sandra Shepherd, ex officio; Mary Ann Passi, ex officio and staff; and Terry Beryl, Andrea Danz, Sharon Gorup, Kimberly Paugh, Danielle Rudolph, and Jackie Williams, staff

**Welcome & President's Comments:** R. Orr had no comments.

**Call to Order:** R. Orr called the meeting to order at 1:30 p.m.

**Approval of Agenda & COI:** Roll Call of Board members by R. Orr identified no conflict of interest. S. Shepherd requested Editor's Contract under Strategic Dialogue and D. Keenan recommended Future Meeting Sites be included in Annual Conference update. G. Auld moved approval of the agenda as amended. The motion passed unanimously.

**Approval of Consent Agenda:** LA Mandrillo moved approval of the consent agenda. The motion passed unanimously.

**Strategic Dialogue:**

EOY Financial Statement for FY ending July 31, 2006: J. Williams reviewed revenue and expenses by budget schedule category and discussed reason for any significant budget variance. She noted that SNE change in net assets for the year-end was slightly under budget as a result of a profit in part due to publishers' signing on bonus. No motion.

**Annual Conference:**

- A. 2006 Evaluation Highlights: R. Orr and D. Keenan presented an analysis of the data. No motion.
- B. Recommendation for 2007 Evaluations: D. Keenan asked each Board member to email an item to include on the evaluation. LA Mandrillo and A Gillespie agreed to work with the 2007 Evaluation Task Force to improve Evaluation format and content. No motion.
- C. Financial Recap: J. Williams reported a net profit from the annual conference exceeded budget projections in part due to higher than expected attendees and hotel rebate. These extra revenues and other savings were offset by budget shortfalls in Sponsorships and Exhibit costs. No motion.
- D. 2007 Planning Update: D. Keenan updated Board on conference program planning to include the opportunity for unopposed Division meetings. No motion.
- E. Future Sites (2008 & 2009): J. Williams presented hotel property availability. Board consensus was for SNE staff to look at several other cities and report back before making a final decision. No motion.
- F. Future Annual Conference Chair Recruitment: R. Orr advised Board that M. Sutnick, co-chair, nominating committee requested guidance on AC Chair recruitment. Board asked for clarification of AC Chair recruitment policy and procedure. After discussion, the Board recommended to delete procedure that separates the annual conference chair position from the VP's position and revert back to VP being ultimately responsible for the annual conference. D. Keenan moved that the incoming VP candidate could delegate

AC planning responsibility or choose to chair the meeting. The motion passed unanimously. Related to the annual conference planning, D. Keenan moved to go with a biannual conference as discussed in futuring. The voting action: 3 in favor; 4 opposed; 2 abstained. Motion did not carry.

Engage Divisions More Effectively: G. Auld updated Board on plans to more effectively communicate with Division chairs about Board and SNE activities via bimonthly conference calls as well as to get Division membership chairs involved with membership welcome and retention efforts. No motion.

Journal of Nutrition Education and Behavior Update:

- A. Readership Survey: S. Shepherd reported Elsevier agreed to cover the costs of a readership survey to be produced by ReadEx. J. Voichick is working with the Journal Committee to develop survey questions. A project timeline has been approved with survey expected to go to respondents by early April 2007. No motion.
- B. Legacy Issues: S. Shepherd reported that JNEB on-line only goes back to 2001. She wants to include JNE/JNEB issues from the past 40 years in the JNEB website. She asked for help in locating hard copies and discussed the costs of this project. No motion.
- C. Editor's Contract: J. Williams informed Board that contract renewal is a year overdue and of Editor's request to change her title from "Editor" to "Editor in Chief" and for \$3,000 compensation for each JNEB Supplement negotiated. LA Mandrillo moved to approve Editor's contract with retroactive compensation for JNEB Supplements. The motion passed unanimously.

Membership Update: SNE continues to lose members. G. Auld and A. Danz presented membership recruitment and retention efforts to include the newly created student SNEEZE list serv and increased involvement of Divisions. MA Passi expects to increase efforts to retain organizational members and recruit corporate members. No motion.

Collaborative Efforts Update:

- A. ACFN: S. Gerior responded to request from J. Dodds, SNE liaison to ACFN, for SNE members to work with ACFN on the ADA Foundation at-risk initiative and best practices for obesity prevention and treatment. A. Gillespie provided overview of work done in support of the School Initiative partnership. No motion.
- B. Council of Affiliates: MA Passi will work to improve communication and SNE interaction with Council of Affiliates. No motion.
- C. Arts & Science of Health Promotion: SNE is again a collaborator for this event.

Quorum for Annual Business Meeting: Deferred until November Board meeting.

Reallocation of Staff Resources: MA Passi will reallocate some of her time from routine administrative calls and duties to focus on initiatives that have financial impact on the Society.

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Sunday, September 10, 2006

**Present:** Martha Archuleta, Garry Auld, Susan Baker, Linda Berlin, Shirley Gerrior, Debra Keenan, LeeAnn Mandrillo, Robin Orr, and Barbara Sutherland; Ardyth Gillespie, ex officio; Sandra Shepherd, ex officio; Mary Ann Passi, ex officio and staff; and Terry Beryl, Andrea Danz, and Jackie Williams, staff.

**Action Agenda:**

Waterman & Associates Contract: LA. Mandrillo reported on contract negotiations and revisions. S. Roberts was actively engaged with the process to best serve SNE interests. D. Keenan moved to approve the 10-month Waterman & Associates contract as written. Motion passed unanimously.

Unfinished Business:

- A. Credentialing: R. Orr reported 10-12 nutrition educators and some department heads want to promote professional credentialing. She will advise those interested to formally develop a Task Force and establish project tasks and deadlines. Feedback will be provided at the October Board meeting. Also, she will ask Jamie Strong to speak on the issue to ADA and report ADA concerns/interest to Board in October. No motion.
- B. I/R meeting at AC: L. Berlin discussed the onsite process; challenges with the bulletin board system and will add having an official note taker to the official procedures. No Motion.

New Business: None.

Adjournment: M. Archuleta motioned to adjourn. Meeting adjourned at 11:00 a.m.

Respectfully submitted,  
Shirley A. Gerrior, Secretary