

Guest Speakers

Georgia Kostas, MPH, R.D., L.D.

Nutrition and Food Media expert

Georgia Kostas makes nutrition messages come alive with the breadth of her knowledge and experience communicating food, nutrition, weight management and health messages. Through her experience speaking for and working with nutrition and health communications groups, dietetic association nationwide and worldwide, she brings a fresh perspective to her audiences.

Dr. Michelle Lombardo, D.C.

Co-founder OrganWise Guys, Inc.

Dr. Lombardo co-founded the OWG in 1993 to promote the benefits of good nutrition and preventive health care practices to people of all ages. Dr. Lombardo's objective is to glean the facts from Medical Research, translate them for the general public and create appealing oral and visual messages. As author of more than fifty book and publications, Dr. Lombardo has established a following in the public health arena.

Jane P. Marshall

Food Journalist

An award winning reporter and editor, Jane Marshall has worked for more than 25 years as a journalist for the Denver post, Fort Worth Star-Telegram, Colorado Springs Gazette and the Houston Chronicle. She is the author of a Children's book and a food-writing blog. Jane is an Assistant Instructor of Hospitality Management and Dietetics at Kansas State University where she teaches classes in Food Writing and development of American Cuisine.

Celebrating Kansas Grown Products

We will have the opportunity to hear from six of Kansas' finest producer groups. Kansas Wheat, the Home Baking Association, Kansas Soybean Commission, the Kansas Pork Association, Midwest Dairy Association and the Kansas Beef Council will each offer updates on "What's New" with their respective products. Updates on nutritional values, new products, production practices and even a demonstration of new recipe or two will enlighten and entertain attendees.

Conference Schedule

- 7:30 a.m. Registration
- 8:00 a.m. Welcome and Introductions
- 8:15 a.m. **Visual Learning- Fresh Ideas for Teaching Nutrition that Fosters Change**
Georgia Kostas, MPH, R.D., L.D.
- 9:45 a.m. **What's new with... Wheat!**
Cindy Falk, Kansas Wheat, Nutrition Educator
- 10:15 a.m. Exhibits and Mini-Grant Displays
- 10:30 a.m. **Introducing "Obesity Prevention Laboratories"... Where Nutrition and Healthy Living Education is FUN!**
Dr. Michelle Lombardo, D.C., Co-founder OrganWise Guys, Inc.
- 12:00 p.m. Lunch and Networking
KNC Business Meeting and Awards Presentations
- 1:15 p.m. **What's new with... The Kansas Soybean Commission and the Home Baking Association!**
Charlene Patton and Sharon Davis
- 1:45 p.m. **What's new with... Pork!**
Jodi Termine, The Kansas Pork Association
- 2:15 p.m. Exhibits and Mini-Grant Displays
- 2:30 p.m. **Insights into Food Writing**
Jane P. Marshall, Food Journalist
- 3:30 p.m. **What's new with... Dairy!**
Stephanie Cundith, MS, R.D., L.D., Midwest Dairy Council
- 4:00 p.m. **What's new with... Beef!**
Heidi Wells, R.D., CSSD, L.D., Kansas Beef Council
- 4:30 p.m. Wrap up and Conclusion

Questions?

Contact Karen Hanson, R.D., L.D., CHFS

- E-mail: karenhanson@hy-vee.com
- Phone: 785-587-8609.

If you have questions regarding registration information, please contact Sandy Perkins at sperkins@kdhe.state.ks.us.

Registration Form

2010 Kansas Nutrition Council Conference
Thursday, April 15, 2010
Grand Ballroom, K-State Student Union
Kansas State University in Manhattan, Kansas

Name _____

Title _____

Mailing Address _____

City _____ State _____ ZIP _____

Daytime Phone _____ E-Mail _____

Conference Registration

(Includes lunch, morning & afternoon snacks, conference materials, the Kansas Nutrition Council newsletter and mailings)

				Amount Enclosed
Attendee	<input type="checkbox"/>	Early Bird (postmarked by March 31st)	<input type="checkbox"/>	@ \$85.00 _____
	<input type="checkbox"/>	Regular (postmarked after March 31st)	<input type="checkbox"/>	@ \$95.00 _____
		Vegetarian Plate? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Student*	<input type="checkbox"/>	Early Bird (postmarked by March 31st)	<input type="checkbox"/>	@ \$35.00 _____
	<input type="checkbox"/>	Regular (postmarked after March 31st)	<input type="checkbox"/>	@ \$45.00 _____
		Vegetarian Plate? <input type="checkbox"/> Yes <input type="checkbox"/> No		
	<input type="checkbox"/>	Wednesday Pre-Conference Event**	<input type="checkbox"/>	@ \$15.00 _____
		**Please note — event limited to first 40 — see details on back panel of brochure		
		Total		_____

* This special rate is offered to students in memory of Carol Oberle, a long-time KNC member.

Make checks payable to: **Kansas Nutrition Council** (Federal Tax ID # 48-0937840)
(Purchase orders are not accepted.)

Mail check and this form to: Sandy Perkins
Nutrition & WIC Service, BFH
1000 SW Jackson, Suite 220
Topeka, KS 66612-1274

Refund Policy

The total conference fee will be refunded for refund requests received before March 31. After March 31 refunds will be made at the discretion of the KNC Board. "No shows" are non-refundable. Please note that refunds will only be made after the conference.

If you cannot attend, you may send a substitute. The original registrant must notify KNC of the change. Future newsletters and mailings will be sent to the original registrant unless otherwise requested.

If you require special accommodations or meals, or simply have questions about this conference, please contact Karen Hanson at 785-587-8609 or email at karenhanson@hy-vee.com.

Additional registration forms can be downloaded at <http://www.sne.org/KansasNutritionCouncil.htm>

Cut along dotted line and return completed form along with your payment

Mission of the Kansas Nutrition Council

... Provide structure and leadership for linking Kansas professionals in nutrition and related fields.

Benefits of membership:

- KNC Newsletter including nutrition education resources
- Membership Directory
- Networking opportunities
- Leadership opportunities

Conference Learning Objectives:

After attending the Conference, attendees will be able to:

- Gain insight into the creation and maintenance of school and/or community based, collaborative “obesity prevention laboratories”, addressing multilevel approaches: interpersonal, community and governmental programs.
- Appreciate how various educational techniques, writing and presentation style, humor, and educational content all help to successfully convey nutrition concepts.
- Identify non-traditional avenues of nutrition education including professional speaking and authorship and to describe progression of career development for the educator.
- Describe an effective, fresh approach to teaching nutrition, to excite learners about simple, enjoyable avenues for diet and lifestyle improvement.



To “SPARK” Your Interest!



Pre-Conference Event

The Chef and the Brew Master at Hy-Vee

*Wednesday, April 14th
7:00-8:30 p.m.*

If you plan to arrive the evening before, join us as we gather in the new Manhattan Hy-Vee Club Room for an entertaining evening presented by Chef Alli, Hy-Vee and Jeff Gill, President and Founder of Tallgrass Brewing Co.

Chef Alli and Brew Master Jeff will be pairing up the perfect blend of flavors in delicious dishes and the wonderful variety of Tallgrass craft beers... and of course we'll do a little sampling of each!

This pre-conference event will be limited to the first 40 participants that RSVP to karenhanson@hy-vee.com.

We will let you know either way if you are among the first 40. We ask that you include the \$15.00 fee along with your conference registration.

Kansas Nutrition Council Annual Conference



IGNITING
Your Nutrition Messages

Light a fire in you and your messages

2010 Kansas Nutrition Council Conference
Thursday, April 15, 2010
Grand Ballroom, K-State Student Union
Kansas State University in Manhattan, Kansas
