

Society For Nutrition Education
Board of Directors Meeting via Teleconference
Thursday, June 18, 2009
10:00 a.m. – 12:00 p.m. EDT

Present: Martha Archuleta, Susan Baker, Gayle Coleman, Linda Drake, Tracy Fox, Geoff Greene, Leann Weniger-Mandrillo, Suzanne Piscopo; Jackie Williams, ex officio, Jennifer Wilkins, Guest

Call to Order and Welcome: M. Archuleta called the meeting to order at 10:04 EDT and welcomed those attending.

Approval of the Agenda: G. Coleman moved approval of the agenda. Second. Carried unanimously.

Conflicts of Interest: No conflicts of interest were identified.

CONSENT AGENDA

Minutes from April 16 and 17, 2009 and May Financial Statement: L. Weniger moved to approve the consent agend. Second. Motion carried.

ACTION AGENDA

- I. Choice Food Pantry Model (CFPM) – ACPP presented a CFPM fact sheet which will be shared with SNE members and circulated outside SNE. S. Piscopo moved to approve the fact sheet. Second. Motion carried.

- II. FIT Kids Act – ACPP requested approval to sign on to a letter of support for the FIT Kids Act. T. Fox moved to approved SNE signing on to the letter of support. Second. Motion carried.

- III. White House Nutrition Conference – ACPP presented a letter to be sent to key congressional leaders and an Action Alert to be sent to SNE members in support of a White House Conference on Nutrition. G. Coleman moved to approve the letter of support and the Action Alert. Second. Motion carried.

- IV. MEAL Act – ACPP presented a letter to be sent to key congressional leaders and an Action Alert in support of the Menu Education and Labeling (MEAL) Act. G. Greene moved to approve the letter of support and the Action Alert. Second. Motion carried.

- V. Nutrition Education and Promotion Report – ACPP presented the State of Nutrition Education & Promotion for Children & Adolescents for approval. The intent is to make the report available to members, do a joint press release with Rep. Polis and distribute the report widely outside SNE. This report will be distributed via email for a vote by the Board of Directors.

- VI. 2009 – 2010 Budget – Since the last budget draft was presented, more information is available re: conference revenues which are not meeting projections for 2008 – 2009. As such, further consideration needs to be given to all revenue and expense line items. The Board discussed ways the conference could be run differently to make it profitable. Also discussed was eliminating the in-face Fall Board meeting, but it was noted that current Board members should spend extra time with new Board members to help with orientation. The three presidents and the treasurer will meet to discuss further refinements to the budget. No motion.
- VII. RGI Management Contract – As part of balancing the budget, Raybourn Group International has agreed to a one year \$26,450 reduction in management fees. G. Coleman moved to approve the one-year contract addendum with RGI. Second. Motion carried.
- VIII. Waterman & Associates – As part of balance the budget, reductions in price and scope of services have been proposed for public policy consulting services. The ACPP has reviewed and proposed contract. G. Coleman moved to approved the Waterman & Associates one-year contract for \$18,000 in public policy services. Second. Motion carried.

STRATEGIC DIALOGUE

- I. ASN Collaboration. M. Archuleta informed the Board of recent discussions with American Society for Nutrition (ASN) leadership. ASN has identified 4 individuals to serve on the collaboration taskforce. SNE is in the process of identifying taskforce members. Martha reviewed the potential candidates with the Board. It was noted that SNE should not be associated with the ASN Smart Choices program. No motion.
- ASN has requested SNE sign a Non-disclosure Agreement (NDA). T. Fox moved for approval of the NDA, with the specification that a specific termination date be noted. Second. Motion carried.
- II. Strategic Planning Follow-up – J. Williams discussed rollout of the strategic goals and action steps at the annual conference as part of the Leadership Workshop and also in the eCommunicator.
- III. The Nominating Committee requested input from the Board re: potential candidates for the 2010 – 2011 slate. Feedback is due by July 12.

Adjourned 12:20 p.m.