

**Society for Nutrition Education  
Board of Directors Meeting  
Thursday, November 20, 2008  
10:00 a.m. EDT**

**Present:** Martha Archuleta, Susan Baker, Linda Boeckner, Karen Chapman-Novakovski, Gayle Coleman, Linda Drake, Linda Eatherton, Tracy Fox, Geoff Greene, Sharon Hoerr, LeeAnn Mandrillo, Suzanne Piscopo; Jackie Williams, ex officio and staff.

**Call to Order and Welcome:** M. Archuleta called the meeting to order at 10:05 a.m. EDT and welcomed those attending.

**Approval of Agenda:** L. Mandrillo moved to approve the agenda. Motion seconded and carried unanimously.

**Conflict of Interest:** Reports during roll call indicated no COI.

**Consent Agenda:** S. Hoerr moved approval of consent agenda. Motion seconded. Motion carried unanimously.

**Action Agenda:**

1. SNEF Session Guidelines and Bee Marks Funds and Session Guidelines. L. Eatherton presented guidelines from SNEF for SNEF and Marks sessions to be in accordance with budget and use of monetary funds. L. Eatherton moved that both SNEF and Marks guidelines be approved with the addition that deadline for submission be clarified. Second by Mandrillo. Motion carried unanimously.
  2. NANA CNR Recommendations. L. Drake presented the NANA CNR Recommendations as a sign-on opportunity by SNE. Discussion followed. G. Greene moved approval for SNE endorsements of the NANA CNR Recommendations. Second by S. Baker. Motion carried unanimously.
  3. Board of Editors Nominations. K. Chapman-Novakovski presented proposed BOE members for the coming term that were unanimously endorsed by the Journal Committee: Debra Boardley, Ardith Brunt, Joanne Guthrie, and Lauren Haldeman. L. Boeckner moved approval of Boardley, Brunt, Guthrie and Haldeman for BOE for the coming term. Second. Motion carried unanimously.
  4. JNEB Awards. S. Baker moved approval of the proposed procedures for Best Article and Best GEM. G. Greene second. Motion carried unanimously.
- J. Williams had recent a conversation with Tony Trioli at Elsevier. Tony advised that Elsevier will not be charging for the additional 32 published pages requested by SNE. SNE had approved a budget of \$4,000 to cover those pages. In addition, Elsevier is offering 24 free online-only pages, for which the intended use is changing Educational Materials reviews to online format.

5. Membership Recommendations. T. Fox presented the work of the membership committee relative to student rates for membership fees. Their recommendations for consideration were to reduce student membership dues from \$79.00 to \$60.00; to revise SNE current guidelines that establish student membership; and to enhance efforts for student membership recruitment. Dues changes would be in effect for the membership year beginning February 1, 2009. L. Mandrillo moved to accept the recommendation to reduce student member dues to \$60.00 and related considerations for student membership guidelines and enhancements to student member recruitment. Second by S. Piscopo. Motion carried unanimously.

### **Strategic Dialogue**

1. Membership Campaign Update. J. Williams reported nine new members have been received through Each One, Reach One campaign. Membership numbers are at 1000 members currently but history has shown we often retain only 80% of membership during membership renewal. At that rate, SNE will be down to only 800 members after the February 2009 renewals. SNE had approximately 850 members in February 2008. No motion.
2. Strategic Planning Follow Up. M. Archuleta referred to strategic planning work with Cate Bower and a proposed letter to SNE members relative to the strategic planning process, SNE mission and vision statements, and proposed SNE goals and proposed annual activities. Comments should be returned to M. Archuleta by end of work day, November 21, so that letter can be finalized and out to membership by December holidays. No motion.
3. Spring 2009 Board Meeting. M. Archuleta invited discussion about spring board meeting in New Orleans. The decision was made to switch to teleconference meetings on the same spring dates originally planned, rather than meeting in person. S. Baker gave strong encouragement that we address budget issues in the spring meeting, within the teleconference format, in order to have a budget in place before the July meeting. No motion.
4. Development Committee Update. L. Mandrillo reported that contacts made by committee members have yielded no new prospects. Decision has been made to foster current strong relationships with those CNPP prospects that have the strongest possibilities for participation in the coming annual conference. No motion.
5. SNE, ADA & SNA School Nutrition paper. J. Williams presented information on a joint position paper on comprehensive school nutrition that was completed three years ago and is in need of updating. SNE is looking for an author who can work on the joint paper on behalf of SNE. Possibilities for finding an author would be to query BOE and division members of those divisions who would have greatest interest. E-mail vote for approval of the identified author was proposed. No motion.

6. SNE, ADA & ASN Joint Paper. Carlene Russell has presented a joint paper concept for which reviewers are being sought. J. Williams and K. Chapman-Novakovski will jointly work with C. Russell on appropriate management of the review process within SNE. No motion.

7. SNEF Update. J. Williams reported they are working on the post-conference session. No motion.

8. Annual Conference Discussion. G. Greene reported that not all of the session reviews have been completed. He has been in contact with local arrangements committee and is hopeful that great progress will be made in the near future. No motion.

Days of the week pattern for future meetings were discussed. J. Williams will consult a previous survey to determine if there are other patterns that would be more acceptable. No motion.

9. NIH Grant Reviewers. NIH has asked SNE to provide recommendations on potential skilled researchers to serve as reviewers for NIH grants reviews. Recommendation was made to go to Higher Education Division and then to membership to seek input. No motion.

10. 2008-2009 Budget Review. L. Mandrillo reviewed budget reports indicating SNE is looking at a budget deficit. Saving dollars for additional pages for the journal and not hosting an in-person spring board meeting will help offset some of the current deficit.

Meeting adjourned at 12:08 p.m.

Submitted by,  
Linda Boeckner, Secretary