

**Society for Nutrition Education
Board of Directors Meeting
Thursday, March 19, 2009
10:00 a.m. EDT**

Present: Martha Archuleta, Linda Boeckner, Karen Chapman-Novakofski (joined at 10:45 a.m.), Gayle Coleman, Linda Drake, Geoff Greene, Sharon Hoerr, Suzanne Piscopo (joined at 11:00 a.m.); Jackie Williams, ex officio and staff, Amanda Cook, staff (joined at 11:45 a.m.); Mary Gray, USDA guest.

Call to Order and Welcome: M. Archuleta called the meeting to order at 10:05 a.m. EST and welcomed those attending.

Approval of the Agenda: Nutrition Link affiliate application added to action agenda. G. Greene moved approval of the agenda with change. Second. Carried unanimously.

Conflicts of Interest: No conflicts of interest were identified.

USDA Research, Education and Extension. Mary Gray attended as guest and gave a summary view of the agency focus in the new administration. The office Mary represents reports directly to the undersecretary who has been designated chief scientist for all of USDA. A science roadmap is being developed to guide work to be done and to seek resources. She requested that SNE respond to questions to be published in an upcoming Federal Register notice, with deadline of April 15. Responses can be sent directly to division chiefs such as Mary. She requested that we articulate complex issues that are integrative, collaborative and interdisciplinary related to nutrition education, identify what is going well in USDA, and what needs improvement. Continued discussion among board members finalized a plan to seek input on the questions from SNE division leaders, and SNE Board members by April 8, with final determination of response to be completed at the April 16-17 board meeting. No motion

Consent Agenda:

Minutes and February 2009 financial statements: G. Greene moved to accept Consent Agenda. Seconded and motion carried unanimously.

Action Agenda:

JNEB Policy. J. Williams presented the policy amendment from JNEB regarding membership on the JNEB board of editors.

11.1.4 Roles and Responsibilities of SNE Staff and Volunteers Who Work to Support JNEB

Journal Committee

In order to avoid potential conflicts of interest, members of the Journal Committee shall not serve on the Board of Editors or in other policy-making roles of competing journals. This does not preclude Journal Committee members from serving as reviewers on an ad hoc basis for competing journals.

Board of Editors

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Motion was made by L. Boeckner to approve the policy proposed (11.1.4 Roles and Responsibilities of SNE Staff and Volunteers Who Work to Support JNEB).. Second. Motion carried unanimously. Process for addressing the implementation of the policy should give consideration to existing personnel on the Journal Committee.

ACPP. L. Drake reviewed progress in the committee and presented the following items for approval.

- a. CNR Webinar.* Outline of proposed webinar for May 13 on Child Nutrition Reauthorization was presented by L.Drake. L. Boeckner moved approval of the webinar at no cost to members who attend, except for the long distance charge to connect to the webinar, and a nominal fee to non-members with SNE absorbing the \$80.00 cost. Second. Motion carried unanimously.
- b. House Nutrition Standards Bill.* ACPP is recommending support for the House Nutrition Standards Bill. G. Greene moved approval that SNE endorse the House Nutrition Standards bill “Child Nutrition Promotion and School Lunch Protection Act of 2009”. Second. Motion carried unanimously.
- c. Function 550 Funding Sign-on Letter.* G. Green moved approval of the sign-on to the letter. Second. Motion carried unanimously.

Nutrition Link. J. Williams reviewed an application that came in December to replace British Columbia Nutrition Council with Nutrition Link Society, as an SNE affiliate. G. Coleman moved that we approve Nutrition Link Society as an affiliate of SNE. Second. Motion carried unanimously.

Strategic Dialogue

1. Strategic Planning Follow Up

Martha presented strategic goals and challenges for the Society in light of declining membership, national and world economic challenges, and remaining vital as an organization. Collaboration with the American Society for Nutrition were reviewed, and more exploration would be needed. The Board encouraged M. Archuleta to gain additional information from ASN executive officer and ASN president and bring the information to the April Board meeting. No motion.

Strategic Goals in draft form were reviewed. Five rewritten goals were reviewed, based on feedback from membership. Additional feedback from board members on the five goals will be coordinated through J. Williams and presented at the April Board meeting. No motion.

2. Development Committee Update

J. Williams updated on sponsorships from American Heart Association, and American Beverage Association for annual meeting. Only two paid exhibitors for annual meeting have been secured thus far. No motion.

3. Membership Update

A. Cook reported that membership cycle is now completed. As of February 26, those who had not paid dues were placed in 'dropped' status. Officially dropped 225 members, 733 members were retained plus 18 active members gained in 2009 (12 were new student members). Lapsed member survey has been sent out. Committee has been active with student recruitment and carrying SNE recruitment materials to other conferences. No motion.

4. JNEB Staff Professional Development

K. Chapman-Novakofski introduced for discussion that the editor-in-chief take on the role of planning for professional development in the future so that appropriate competencies are addressed with editorial staff and journal committee members. It was proposed that the journal committee or editor should draft a plan to which the SNE Board could respond at subsequent board meeting. No motion.

5. SNEF Update

SNEF is in process of identifying new members for their board of trustees. SNE Board asked to submit nominations. No motion.

6. Annual Conference Update

G. Greene reported that planning and arrangements are on target. Conference committee is still seeking an opening key note speaker. No motion.

7. 2008 – 2009 Budget Review

J. Williams anticipated that we currently have a shortfall in membership dues in the current budget, presenting a challenging budget situation this year. No motion.

8. Request for NIH Reviewers

M. Archuleta reported there has been a good response to the call for NIH reviewers. No motion.

9. Adoption of Nutrition Education definition

J. Williams had received a request from American Dietetic Association for a definition of nutrition education and responded with Dr. Isobel Contento's definition. Question was posed to the SNE Board concerning whether we should adopt a nutrition education definition. Further discussion will be held on a future agenda. No motion.

G. Coleman moved adjournment. Motion seconded and carried. The meeting was adjourned at 12:15 p.m. EST.

Submitted by,

Linda Boeckner
Secretary