

**Society for Nutrition Education
Board of Directors Meeting
Thursday, January 15, 2009
10:00 a.m. EST**

Present: Martha Archuleta, Susan Baker, Linda Boeckner, Gayle Coleman, Linda Drake, Tracy Fox, Geoff Greene, Sharon Hoerr, Suzanne Piscopo, Lena Singer (for Karen Chapman-Novakofski); Jackie Williams, ex officio and staff, Amanda Cook, staff.

Call to Order and Welcome: M. Archuleta called the meeting to order at 10:04 a.m. EST and welcomed those attending.

Approval of the Agenda: Several items were presented as additions to the agenda: G. Coleman moved approval of the Agenda with additions. Second. Carried unanimously.

Conflicts of Interest: No conflicts of interest were identified.

Consent Agenda:

Minutes: Remove the internal comment. Susan moved to accept Consent Agenda with change to minutes as stated. Seconded and motion carried unanimously.

Action Agenda:

1. CNPP Corporate Challenge Membership. J. Williams presented information regarding membership by SNE in the Center for Nutrition Policy and Promotion (CNPP) Corporate Challenge Membership, at no cost to SNE. SNE will be only nutrition organization that is part of the corporate challenge. It will strengthen our corporate relationships and support for SNE. Gayle moved approval of SNE membership in the CNPP Corporate Challenge. Second. M. Archuleta encouraged that there be some enhancement to the description of the project on the application. Carried unanimously.
2. ACPP. L. Drake reviewed progress in the committee and presented four items for approval.
 - a. Nutrition Labeling sign-on letter. Motion by Boeckner to approve SNE's sign on to the Waxman letter on nutrition labeling. Second. Carried unanimously.
 - b. Statement of Principles for Child Nutrition Reauthorization. T. Fox made a motion to approve SNE to sign on to the Statement of Principles from the Child Nutrition Forum relative to key issues that will be recommended to be addressed in the Child Nutrition Reauthorization. Second. Motion carried unanimously.
 - c. CNR Action Alert to Members. G. Coleman moved approval of the action alert to be sent to SNE members. Second. Motion carried unanimously.
 - c. Stimulus Letter. L. Boeckner moved approval of a proposed letter from SNE to Congressional leaders with the purpose of showing SNE support for increasing the food assistance program. Second. Discussion was held regarding inclusion of nutrition education in the language of the letter. Motion carried unanimously, with the suggested change.

3. GEMS Format. L. Singer presented proposal from the Journal Committee and JNEB Staff regarding approval of a new format/venue for GEMs in the Journal of Nutrition Education and Behavior. J. Williams indicated that if GEMs move to an online only format it will cost \$74 per page or \$1776 for 24 pages. Strengths of the proposal to move GEMs to online are more space for research articles and briefs within JNEB, the positive effect on the impact factor for the journal, and quicker publication of research articles and research briefs in the journal. Board members had additional discussion about unknowns relative to cost and other options. Suggestion was made to move the discussion to the April meeting. No motion.

Strategic Dialogue

1. On-line EdMat Format. J. Williams presented that the Board approved an on-line format for educational materials, with an e-mail vote. During the on-line vote two board members raised questions and they were presented with the option to discuss their questions that surfaced during the on-line vote. No motion.
2. Development Committee Update. J. Williams reported the committee is focusing on the Corporate Challenge members as SNE's target for potential corporate members. No motion.
3. Membership Update. T. Fox and A. Cook presented the membership campaign results which resulted in 12 new members from Each One/Reach One and 3 new members from contacts following annual conference. Renewal notices have been sent in December and early January, 3rd notices are yet to be sent. Renewals received to date are 291, with 1008 renewal invoices sent. Membership Committee will be promoting the new student membership rates that were approved in the current year. Facebook page has been started for SNE student members which allows them to be active with each other on-line. No motion.
4. Strategic Planning Follow-up. M. Archuleta reported on the excellent response on the member survey as a response to strategic plan. M. Archuleta will draft a letter concerning the response from the membership and circulate through the Board for input. The Executive Committee will develop a proposed revision on the goals for the full board to consider at the next board meeting.
5. Webinars. M. Archuleta reviewed that positive responses were received on the webinars recently offered. Willingness to pay for webinars was more variable in responses. Child Nutrition Reauthorization was mentioned as a possible topic for a next seminar and T. Fox will follow up with the ACPP subcommittee working with that topic. No motion.
6. ASN Collaboration. M. Archuleta reviewed progress in discussions regarding possible collaboration between SNE and American Society for Nutrition (ASN). Conference call has been set for late January 2009 with presidents of the two organizations and their executive directors for continued discussion. No motion.
7. Annual Conference Update. G. Greene reported program is set. Schedule grid will be circulated to board members. Local arrangements are progressing. Opening keynote speaker is still being sought. No motion.
8. 2008-2009 Budget Review. J. Williams reviewed current status. No motion.
9. NIH Reviewers. Higher Education Division is supportive of SNE helping to identify SNE members who would be suitable to serve as NIH reviewers.

10. April Board Meeting – Discussion was held about meeting times on April 16-17. Two – four hour sessions will be held each day.
11. Nominating Committee. J. Williams reported that the slate for 2009 – 2010 is complete, but was submitted later than usual so opening of the ballot will be delayed.
12. SNE Author for School Nutrition Joint Position Paper – J. Williams reported that ADA wants only one author per organization. As such, the co-authors previously voted upon via email are not an option. Tracy Fox moved for selection of Sheila Fleischhacker be SNE’s author. Second. The motion passed.

The meeting was adjourned at 12:15 p.m. EST.