



## **SOCIETY FOR NUTRITION EDUCATION**

### **PATRON AND SUSTAINING FRIENDS**

Society for Nutrition Education (SNE) Patron and Sustaining Friends are an important network of organizations that share SNE's commitment to nutrition and health. SNE, comprised of almost 1,300 nutrition educators throughout the U.S. and worldwide, is a vital organization for you to know! SNE members are key decision-makers recognized by the public as reliable sources of health and nutrition information. As a SNE Patron or Sustaining Friend you will:

- ✓ Gain visibility and dialogue with leaders in nutrition education.
- ✓ Experience first hand hot issues in nutrition and the diversity of viewpoints in the profession.
- ✓ Achieve your marketing goals by strengthening your image with key professionals.
- ✓ Spotlight your nutrition or diet-related product or service.

#### **Sustaining Friend**

**\$1,000 per year**

Core benefits:

- Regular member privileges for an eligible representative or associate member privileges for a designated representative
- Annual subscriptions to the *Journal of Nutrition Education & Behavior (JNEB)* and member e-communications
- Discounted fee for use of SNE's mailing list
- Reduced advertising rates in the *JNEB* when combined with Annual Conference program advertisement
- Acknowledgment in *JNEB* and Annual Conference program book
- Representation at the Annual Corporate Reception at the Annual Conference

#### **Patron Friend**

**\$3,000 per year**

Core benefits plus these value-added benefits:

- Link to your website from [www.sne.org](http://www.sne.org)
- Network with SNE leadership at SNE Patron Roundtable discussion during Annual Conference
- Advanced choice of Annual Conference sponsorship opportunities and exhibit space
- Potential to recommend controversial issues to address in context through *JNEB* point/counterpoint articles.
- Opportunity to work on exclusive partnership initiatives

**Don't miss this opportunity to get to know leading nutrition educators worldwide!**



### *The Value of Being an SNE Patron or Sustaining Friend*

The Society for Nutrition Education (SNE) invites your organization to join the elite group of valued Patron and Sustaining Friends. SNE values the free exchange of ideas, opinions, and research that advance knowledge in nutrition and health. SNE provides a unique forum for your organization to experience innovative strategies in nutrition education and participate in expressing a range of views on important nutrition issues.

SNE is an international organization of nutrition education professionals who are dedicated to promoting healthful sustainable food choices and who share a vision of healthy people in healthy communities. Our members conduct research in education, behavior, and communication; develop and disseminate innovative nutrition education strategies; and communicate information on food, nutrition, and health issues to students, professionals, policy makers, and the public. SNE members share ideas and resources through our journal, newsletter, annual conference, and the members-only listserv.

#### **Key SNE Membership Activities and Services**

- **Annual Conference** - Discover the latest developments in food, nutrition, and education – and earn continuing education credits. As a forum for dialogue and debate on diverse issues and interests, this conference is becoming increasingly global in scope. The Annual Conference is typically held each year in July. Visit [www.sne.org](http://www.sne.org) for the latest conference information.
- **Journal of Nutrition Education and Behavior (JNEB)** - the official peer-reviewed journal of the Society presents cutting-edge research and concise reports relevant to nutrition education. Articles present viewpoints on current issues, creative program ideas and reviews of nutrition education materials. JNEB is also available online.
- **Public Policy Legislative & Regulatory Updates** – monthly newsletter highlighting key legislative and regulatory news about nutrition education issues from Washington, D.C. Prepared by SNE's Public Policy Consultant, Waterman and Associates, for SNE members only. Current updates on public policy issues and the latest sign-on letters, position papers and policy statements can be found on the SNE Public Policy page of the SNE website.
- **Membership Directory Online** – Connect with colleagues worldwide with the SNE on-line membership directory as an invaluable resource.
- **SNEEZE** - For members only, SNEEZE is the official listserv of SNE. SNEEZE connects you to what nutrition professionals and public policy leaders are thinking . . . provides answers for your nutrition education research and practice questions . . . links you to resources . . . networks you with colleagues internationally . . . informs you of job opportunities . . . all without leaving your computer.

**Don't miss out on any SNE Patron or Sustaining Friend benefits – Join today!**