

The SNE Story

25 Years of Advancing Nutrition Education



By Helen Denning Ullrich
Foreword by Joan Gussow

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“All history is someone’s attempt to piece together ‘what happened’ from what is left...which makes this history of the Society for Nutrition Education a very special gift to its membership and to others interested in how a new profession, a new journal, and a new Society came to birth and matured through the last quarter century. For this history is written and published by the only person who could have done this particular piece of work, the only person who didn’t clean out her file drawers too early, the only person who was actually involved in so many of the events that are here reported”

Joan Dye Gussow, past SNE president and the Mary Swartz Rose Professor of Nutrition and Education at Teachers College, Columbia University.

About the Book

The SNE Story is about the events of the 25 years between 1967 through 1992 and the trials, tribulations, and accomplishments of a group of people who shared a mutual dedication to making nutrition education an effective tool for change. Although the members and leaders of SNE had a common core of knowledge about nutrition science, they held divergent views about the political, social, and educational approaches to nutrition education.

The book tells how the Society for Nutrition Education

- started during the era of social change during the late 1960’s
- played a significant role in national policies on access to food and information
- produced educational films and print materials
- provided leadership in the development of research methodologies and educational approaches
- became the premier organization in the field of nutrition education.

Throughout the book there is commentary about ways to strengthen the organization culminating with a plan for SNE’s future growth. Over 40 past and present leaders were interviewed to provide insights into the SNE happenings during these formative years along with the author’s personal involvement.

About the Author

Helen Denning Ullrich, one of SNE’s founders, developed the concept of the *Journal of Nutrition Education* and was its editor from 1968 – 1979. She served as executive director of SNE until 1983. She is currently the owner/principal of Nutrition Communications Associates and as a volunteer works on hunger issues at the local, county, and state level. She is a registered dietitian who received her B.S. in nutritional sciences from the University of California at Berkeley and an M.A. in nutrition education from Teachers College, Columbia University. She has written extensively about food science, nutrition and nutrition education in scientific, professional, and popular publications during her 48 years in the profession.

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